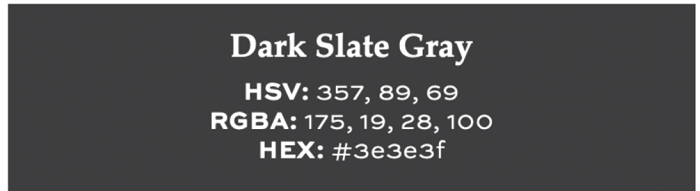


Williamsburg Symphony Orchestra Brand Style Guide

The brand guidelines of The WSO define its editorial and visual standards and provide access to official, high-resolution artwork for members of our news media family. Below, find information on our **color scheme**, **fonts**, **editorial guidelines**, and **logo variations**.

Our Colors

Primary Color Scheme:



Alternate Colors:



Various shades of light gray in conjunction with our color scheme are approved in order to create the necessary contrast.

Our Fonts

The following fonts are used in our logo. LHR Encore Regular is also used for our WSO icon. We thank you for incorporating these fonts where appropriate.

WILLIAMSBURG

Font: LHR Encore Regular

SYMPHONY

Font: Sweet Sans

Our Symphony!

Font: Alex Brush

Editorial Styling Guidelines

Our brand standard should reflect a capitalized "T" in The Williamsburg Symphony Orchestra. Proper usage also includes the abbreviated name, "The WSO".
